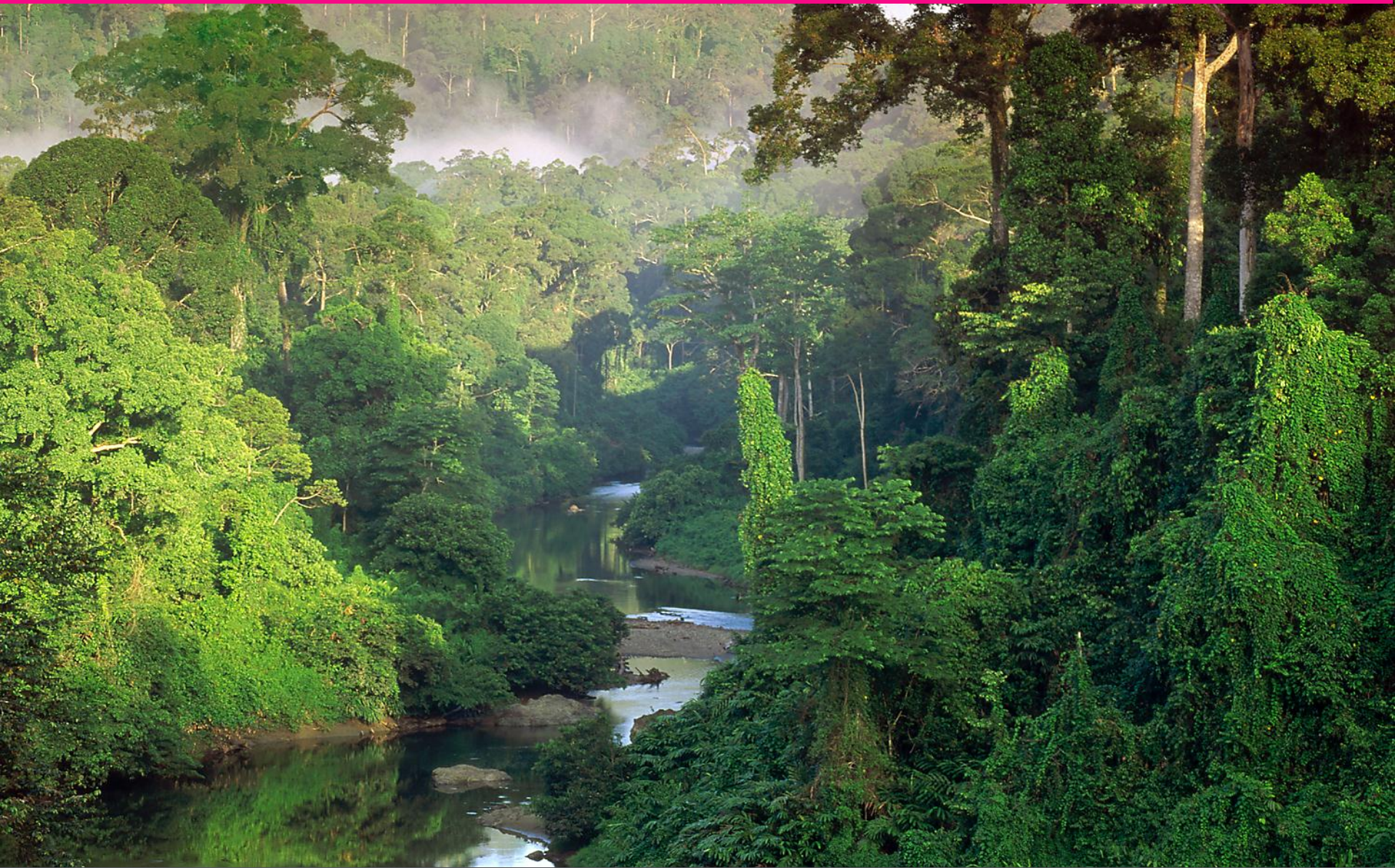


- Chocolate should lead on conservation & climate
- Biodiversity starts where chocolate chains end
- Chocolate needs appellations controlees
- Chocolate must green its entire supply chain
- Chocolate can grow a new eco-consciousness

WHERE BIODIVERSITY AND CLIMATE CHANGE START & END



ORIGINAL BEANS

„Any wise forest management must use the forest in such a way that generations thereafter can enjoy at least as much benefit from it as the presently living generation does.”

GEORG LUDWIG HARTIG, 1793





ORIGINAL BEANS

THE PLANET : REPLANT IT

ONE OF THE BEST CHOCOLATES IN THE WORLD

PRESS

Among the best. - Financial Times

One of the Best Foods in Germany 2012. - Stern

CHEFS

The best chocolate. - Massimo Bottura, 3 Michelin Stars, 3rd Best Chef in the World

We get extraordinary results with this chocolate.

- Kevin Fehlin, Germany's youngest 3-Star Chef

AWARDS

2013&11: Gold @Academy Chocolate

2013&11: 8x Great Taste Awards

2012: International Chocolate Awards

2010: US Master of Chocolate



ORIGINAL BEANS

ORIGINAL BEANS CUSTOMER: SOHO HOUSE GROUP



ORIGINAL BEANS

ORIGINAL BEANS CUSTOMER: THE IVY, LONDON



ORIGINAL BEANS

ORIGINAL BEANS CREATION: POIRE HELENE BY H.O. WEHMANN (1 MICHELIN)



ORIGINAL BEANS CREATION: RAINFOREST MACARONS BY LOREATTA LIU



A REPLENISHING SUPPLY CHAIN

PRESS

Makes the world better through Chocolate. - Business Week
Guaranteed sustainable. - Brand Eins

CHEFS

We are fully behind the conservation commitment. - Caprice Holding
Ticks all the boxes. - Peter Gordon

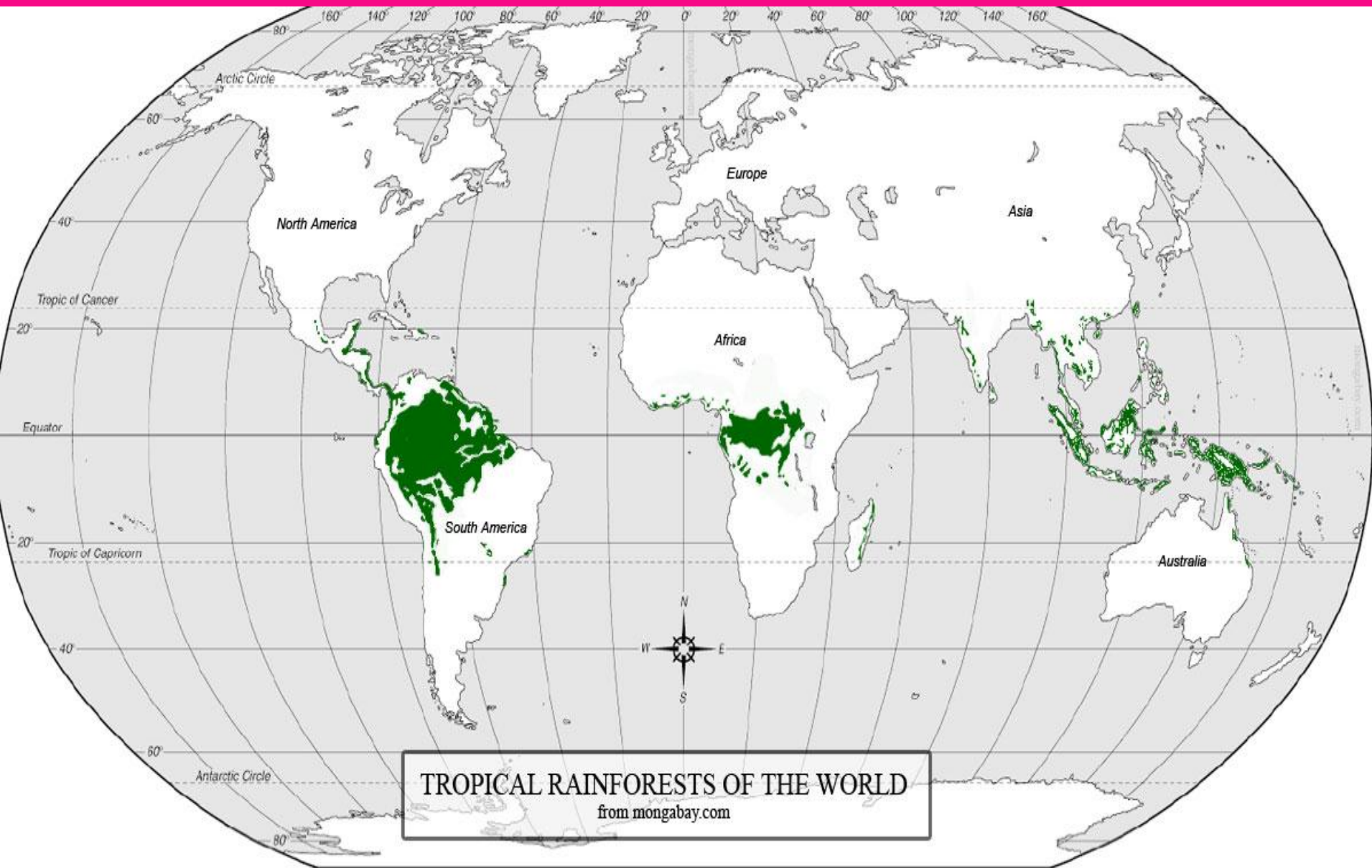
AWARDS

Sustainable Restaurant Association
Slow Food Chef's Alliance



ORIGINAL BEANS

WHERE BIODIVERSITY AND CLIMATE CHANGE START & END



ORIGINAL BEANS

Are We in the Midst Of a Sixth Mass Extinction?

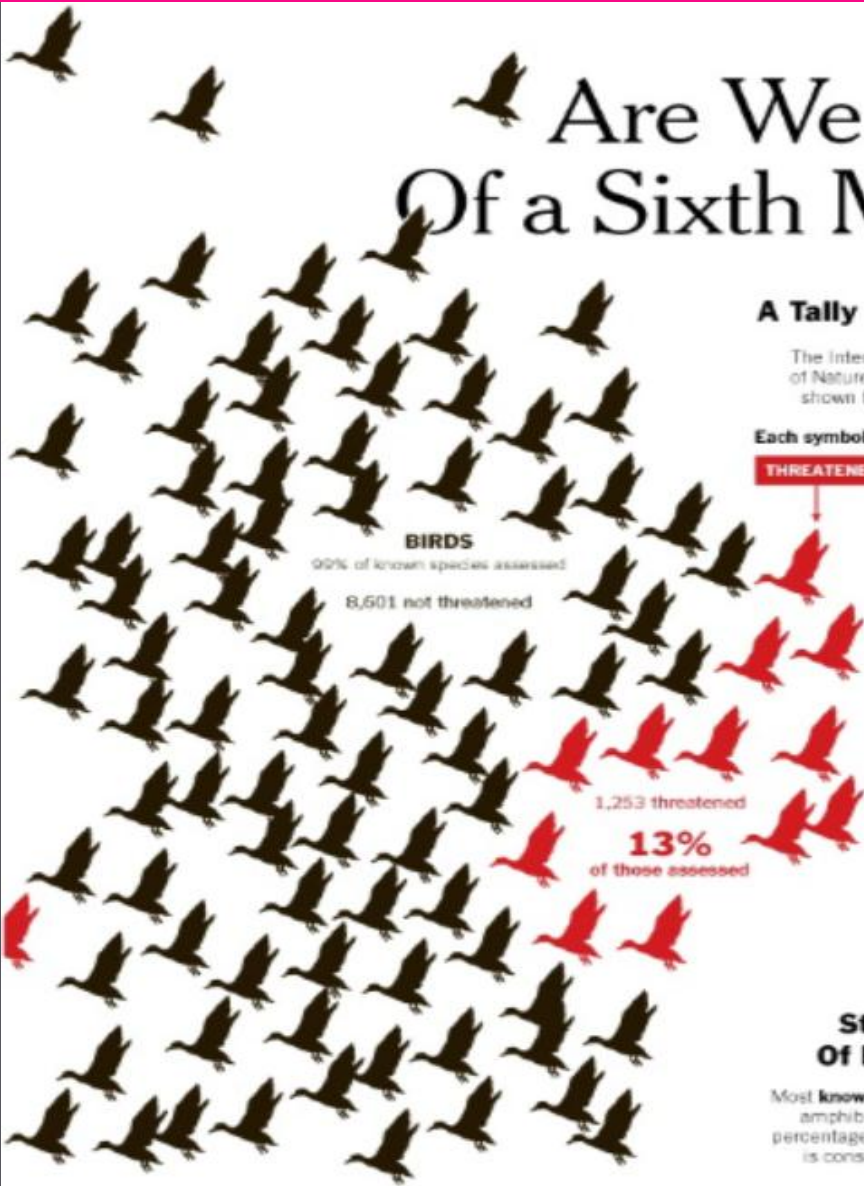
A Tally of Life Under Threat

The International Union for Conservation of Nature has evaluated 52,205 species, shown here, for their ability to survive.

Each symbol represents 100 species assessed:

THREATENED

NOT THREATENED



Stark Indicators Of Extinction Risks

Most **known species** of birds, mammals and amphibians have been evaluated; the percentage of each group that is threatened is considered a reasonable estimate.



RAINFOREST BIODIVERSITY @ORIGINAL BEANS ORIGINS



ORIGINAL BEANS

RAINFOREST BIODIVERSITY @ORIGINAL BEANS ORIGINS



ORIGINAL BEANS

RAINFOREST BIODIVERSITY @ORIGINAL BEANS ORIGINS



ORIGINAL BEANS

RAINFOREST BIODIVERSITY @ORIGINAL BEANS ORIGINS



ORIGINAL BEANS

RAINFOREST BIODIVERSITY @ORIGINAL BEANS ORIGINS



ORIGINAL BEANS



RAINFOREST BIODIVERSITY @ORIGINAL BEANS ORIGINS



ORIGINAL BEANS

MBUTI, THE PEOPLE OF THE FOREST



ORIGINAL BEANS

RAINFOREST BIODIVERSITY @ORIGINAL BEANS ORIGINS



ORIGINAL BEANS

HABITAT DESTRUCTION AND FRAGMENTATION



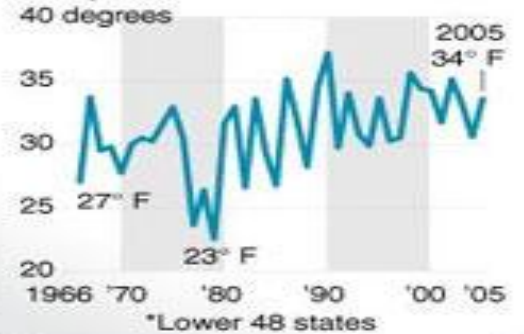
CLIMATE CHANGE DRIVEN MIGRATION

Spending winter farther north

As the temperature across the U.S. has gotten warmer from 1966 to 2005, many bird species are spending their winters farther north.

Change in winter destination,
20 species with the most movement
● Winter 1966-67 ● Winter 2005-06

Average January temperature in U.S.*



0 200 mi
0 200 km

Sources: Audubon Society; NOAA

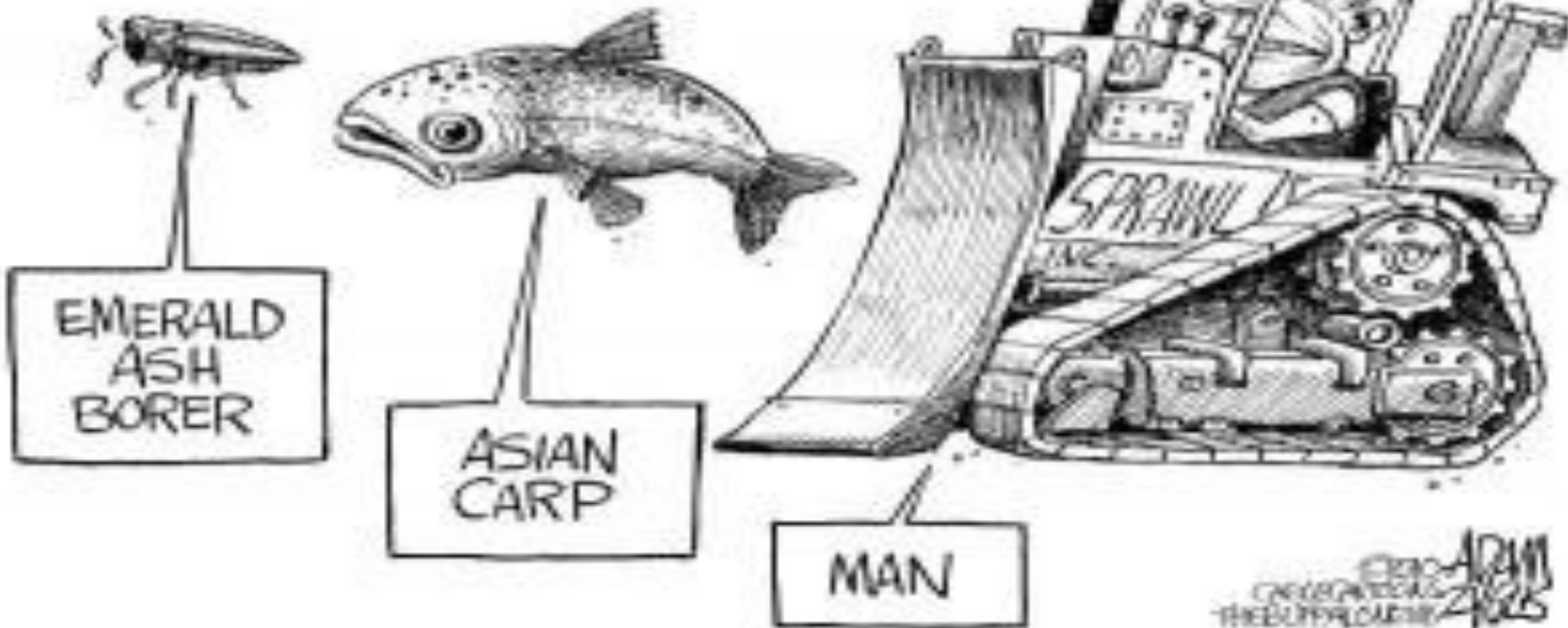
The Associated Press



ORIGINAL BEANS

SPECIES INVASIONS

HARMFUL INVASIVE SPECIES...



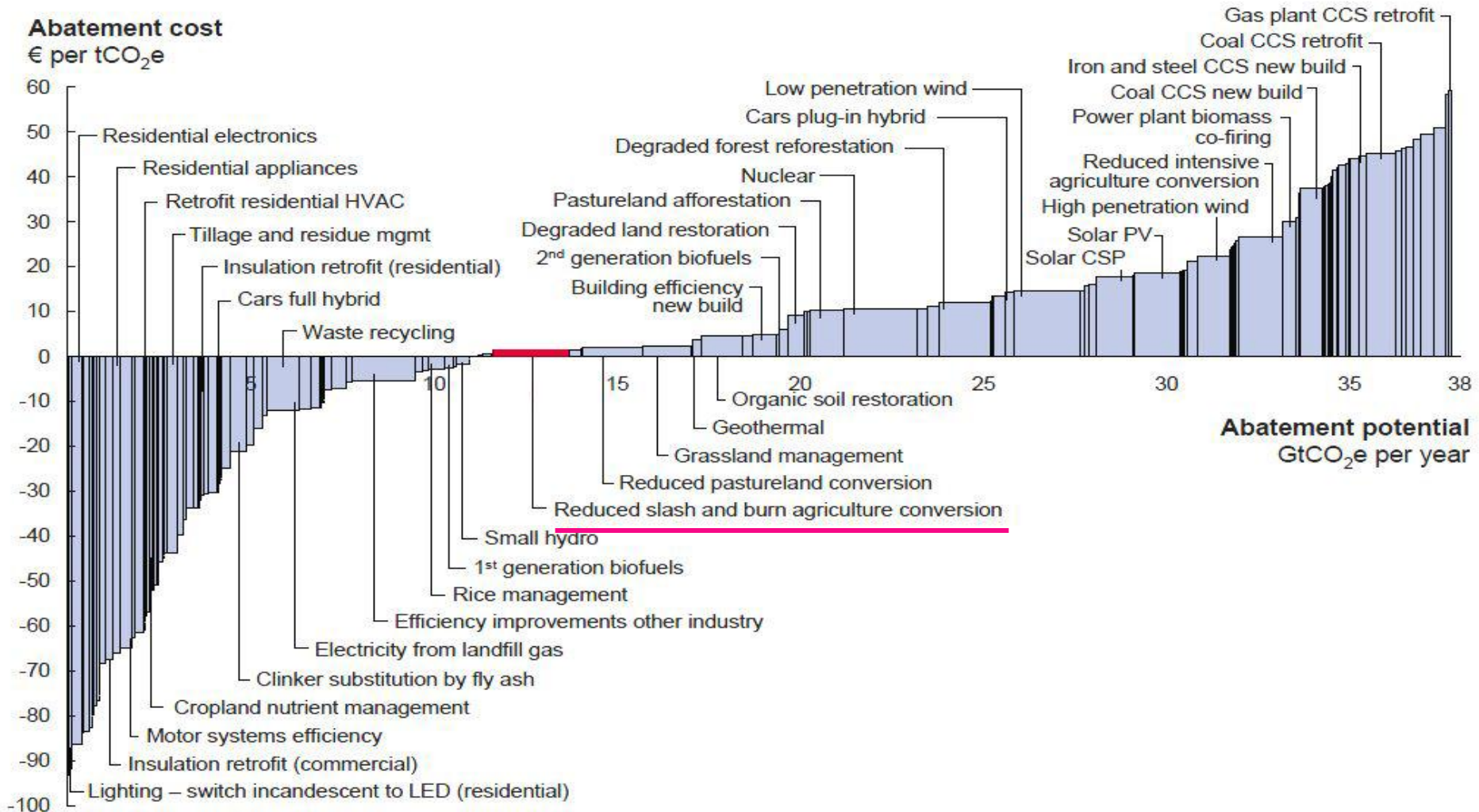
DEFORESTATION EMITS MORE CO2 THAN ALL TRAFFIC



ORIGINAL BEANS

STOPPING SLASH & BURN MOST EFFICIENT CLIMATE MEASURE

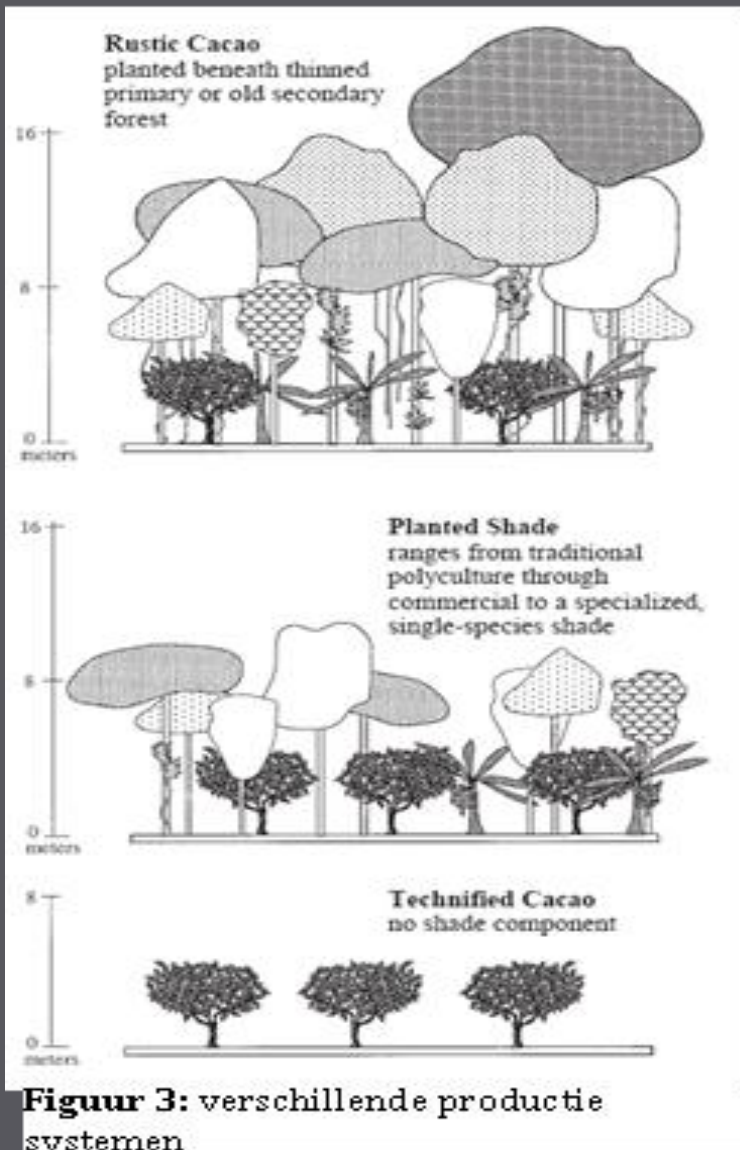
Global GHG abatement cost curve beyond business-as-usual – 2030



Note: The curve presents an estimate of the maximum potential of all technical GHG abatement measures below €60 per tCO₂e if each lever was pursued aggressively. It is not a forecast of what role different abatement measures and technologies will play.

Source: Global GHG Abatement Cost Curve v2.0

CHOCOLATE SHOULD LEAD ON CONSERVATION & CLIMATE

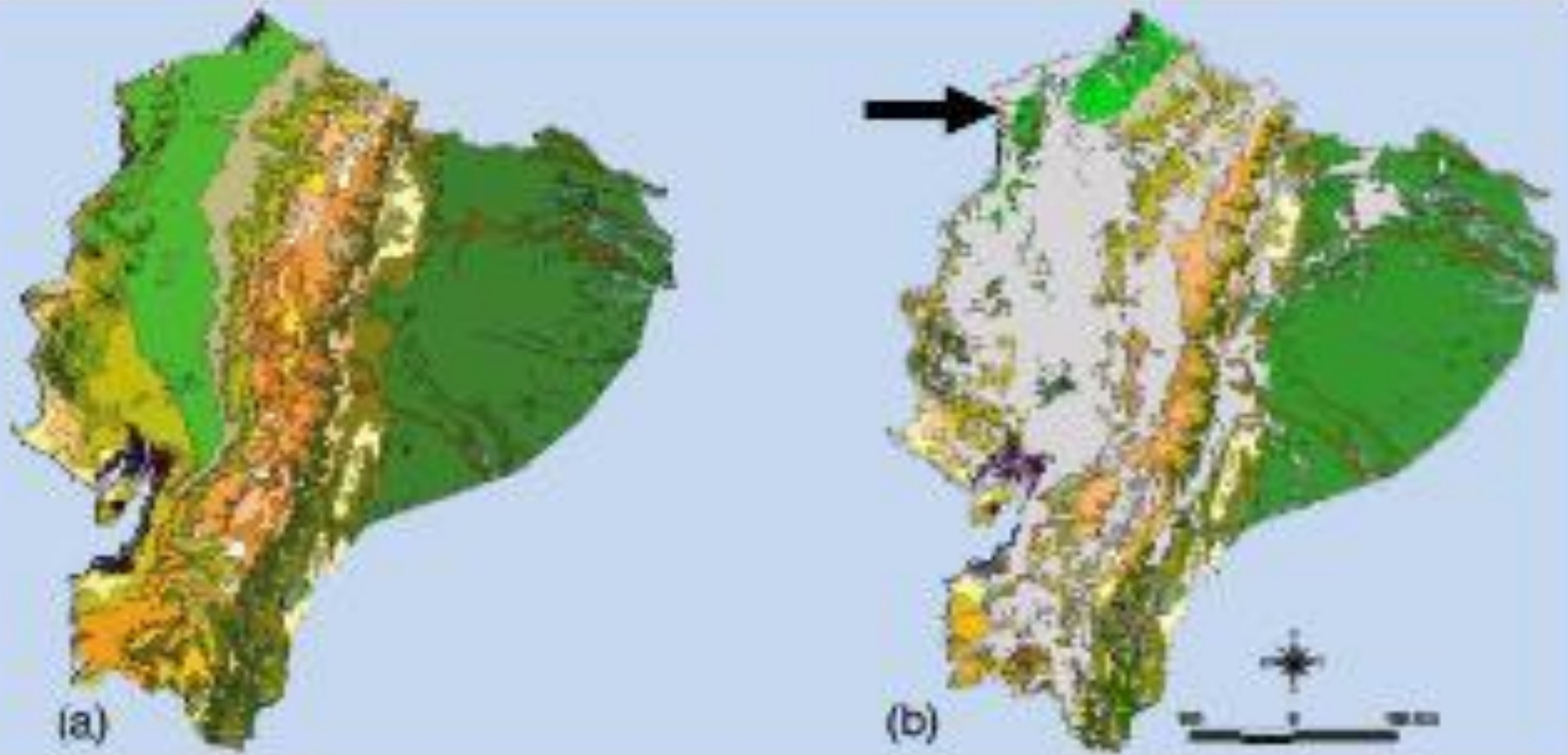


Figur 3: verschillende productie systemen

BIODIVERSITY STARTS WHERE CHOCOLATE CHAINS END



PROTECTING PARKS AND CORRIDORS IS KEY

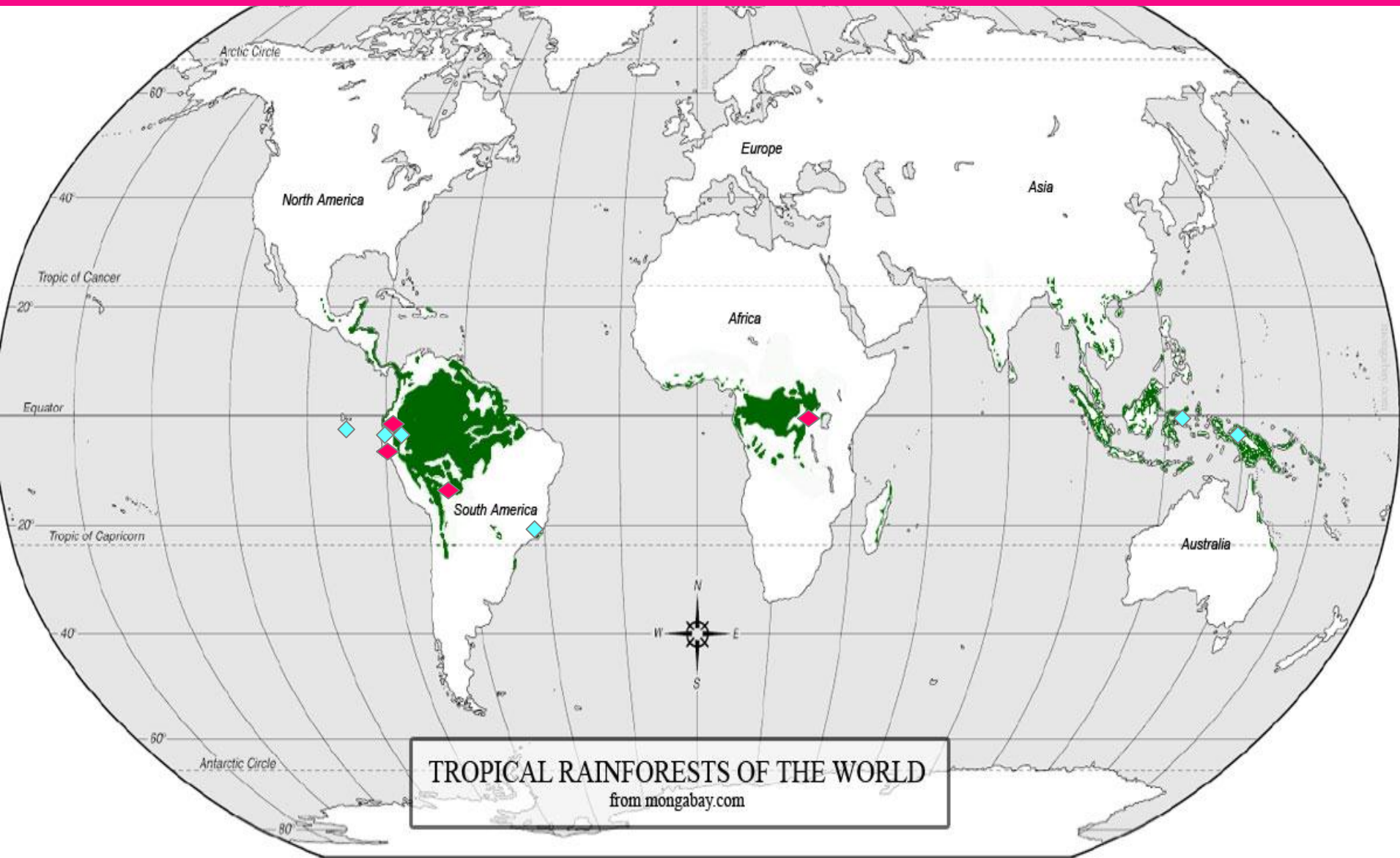


Ecuador's original (a) and existing (b) vegetation cover. Deforestation shown in gray, Chocó habitat shown in bright green; Maché-Chindul Reserve is indicated by the arrow.

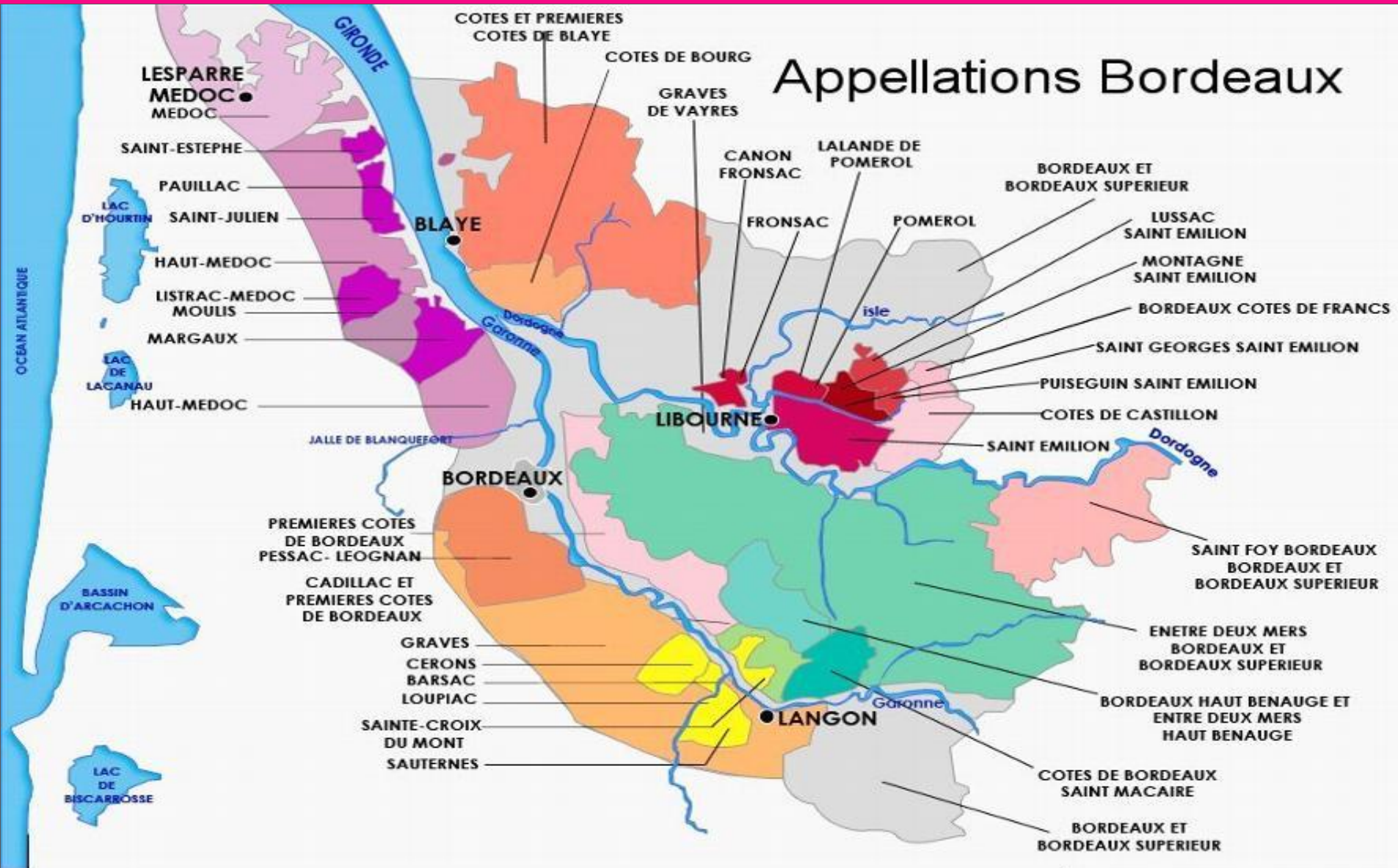


ORIGINAL BEANS

ORIGINAL BEANS IN RAINFOREST HOTSPOTS



CHOCOLATE NEEDS APPELLATIONS CONTROLEES



ORIGINAL BEANS PAPUA PRODUCER CAN AFFORD BEING CACAO FARMER



ORIGINAL BEANS

PAPI NELA FERMENTS ORIGINAL BEANS CRU VIRUNGA



ORIGINAL BEANS

ORIGINAL BEANS CRU VIRUNGA SOUFFLE @SCOTT'S, LONDON



ORIGINAL BEANS

CHOCOLATE MUST GREEN THE ENTIRE SUPPLY CHAIN



ONE ORIGINAL BEANS BAR MAKES UP FOR THE CLIMATE COSTS OF 4 OTHER CHOCOLATE BARS!

CLIMATE COST : 96 g CO₂

CLIMATE INCOME: 370g CO₂

CLIMATE RESULT: +274g CO₂

Audited by Footprints for Food
and Carbon Roots



BIOCOMPOSTABLE QUALITY PACKAGING



ORIGINAL BEANS

ONE BAR PLANTS ONE TREE , TRACABLE



ORIGINAL BEANS

CHOCOLATE CAN GROW A NEW ECO-CONSCIOUSNESS



ORIGINAL BEANS

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